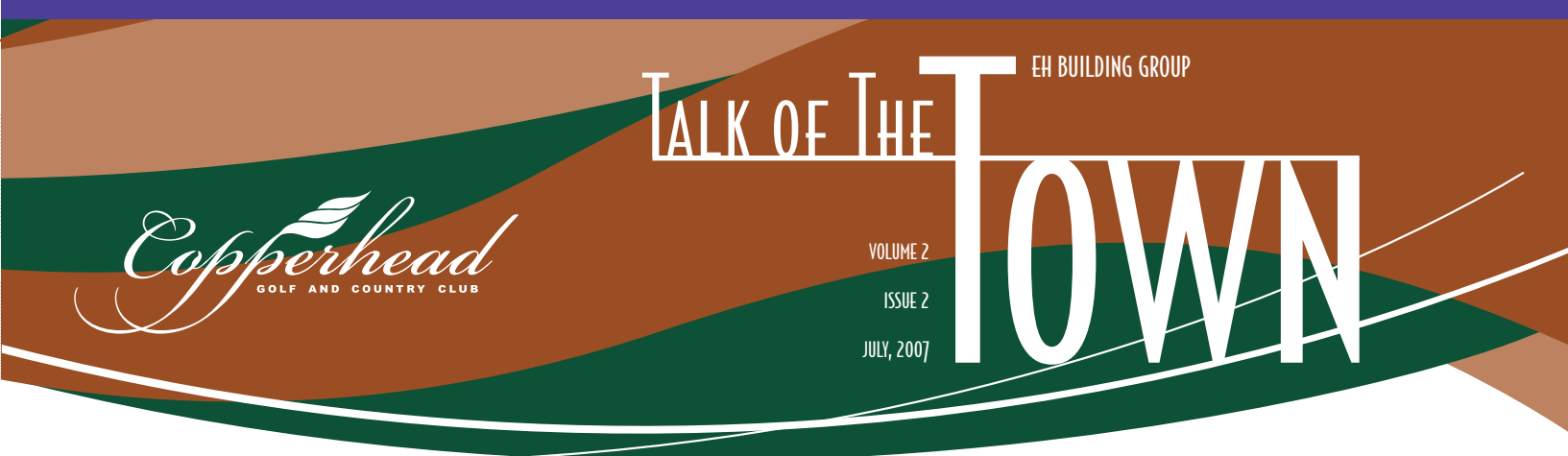


| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|--------|---------|--|--|--|---|
| 1 | 2 | 3 | 4 Buy One Get One Free All Apparel Men's & Ladies INDEPENDENCE DAY | 5 Buy One Get One Free All Apparel Men's & Ladies | 6 Buy One Get One Free All Apparel Men's & Ladies | 7 Buy One Get One Free All Apparel Men's & Ladies |
| 8 Buy One Get One Free All Apparel Men's & Ladies | 9 | 10 | 11 | 12 | 13 | 14 Wedding at Copperhead Country Club. |
| 15 Honda Make a Wish Tournament 8:00 Shotgun | 16 | 17 | 18 | 19 | 20 | 21 McGregor Baptist Church 8:30 Shotgun U.S. Real Estate Expo in Miami |
| 22 U.S. Real Estate Expo in Miami | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | LUNCH SPECIAL(ALL MONTH LONG): Golf/lunch/cart Adult: \$35 – Senior: \$30 SUMMER SPECIAL RATES (ALL MONTH LONG): \$35 from 7 a.m. -10 a.m., \$25 from 10 a.m.-3 p.m., \$15 3 p.m. close | | | |

EH BUILDING GROUP
10300 Lindbergh Blvd. #104
Fort Myers, FL 33913



EH GOES ON TOUR



IDEAL DESTINATIONS™ REAL ESTATE SHOW

EH Building Group heads west next month to California. The Ideal Destinations Real Estate Show will allow EH to showcase the best home values that Florida has to offer. The show is presented by the publishers of Living Southern Style and Ideal Destinations magazines and is the largest resort and retirement real estate show in the country. The show takes place August 3-5 in Irvine, CA. **FOR MORE INFO, OR TO REGISTER TO ATTEND THE FREE SHOW, CHECK OUT EH.IDEALSHOWS.COM**

Nobody plays guitar or sings, but EH Building Group is getting attention. The EH team recently kicked off a tour showing off their premiere golf resort homes. The U.S. Real Estate Expo in Orlando last July was a big hit, and EH plans to repeat the performance in Miami this month.

"It's a great tool as far as exposure and sales," said Wayne Martin, Sales Manager for Copperhead.

Martin said visitors to the EH booth were surprised to find what Copperhead Golf and Country Club has to offer.

"When you tell them about the golf, the beaches, the sun and lifestyle, it sells itself," said Martin.

The Copperhead value also attracts attention. All the homes at the club are built with Fortified Four or Solid Six construction to resist the strongest of storms. Nevertheless, they remain affordable and competitive.

The traveling U.S. Real Estate Expo for realtors, home buyers and builders hits Miami this month, on July 21 & 22 then heads to New York City on October 20 & 21.

Golf and Gadgets

Copperhead introduces state of the art software to their carts.

Now that Copperhead has mounted all 74 carts in their fleet with ProView GPS systems, the days of squinting down the fairway or searching for the nearest marked sprinkler are gone. Golfers now effortlessly know exactly how many yards they are from the hole.



The ProView GPS, now standard on Copperhead carts.

"Once you have it, you want it all the time," said Mike Raber, Copperhead's golf pro.

Copperhead the choice for golfers from throughout Southwest Florida this summer.

The display knows every spot on the course, and constantly updates as you move. You don't have to press a button.

CONTACT THE PRO SHOP AT 239-369-8200 OR VISIT WWW.EHBUILDING.COM/ COPPERHEAD TO RESERVE A TEE TIME

Manicured greens and fairways, incredibly low fees and the coolest new technologies make

WHAT'S INSIDE

- Grand Estates
- East Lake Village: Summer Closeout
- EH Buzz PAGE 2
- Golf Getaways, More Attainable than Ever
- Tips From the Pro: All Skills Spring from Putting PAGE 3

GRAND ESTATES

Luxurious golf course living is now within reach on Florida's Gulf Coast. The recent completion of the Clearwater model ushers in a new wave of estate building at Copperhead Golf and Country Club. Models like the Hemingway, the Royal and the Pompano are all ready to make their mark along the par 72 Gordon Lewis designed, 18-hole championship golf course.

CALL (239) 275-0707 TO CHECK OUT THE COPPERHEAD GRAND ESTATES



The Pompano



The Hemingway

Golf Getaways, More attainable than ever. Villas at Copperhead

Year-round golfing on Florida's Gulf Coast has become more affordable. The current market means home buyers can get unimaginable deals on roomy, cozy villas on the course at Copperhead.

Both the Summerlin and Valencia models are designed to offer the best of the relaxed Florida lifestyle with spectacular golf course views.

The villas are a perfect winter getaway. Fly in from the nearby airport. Drive in from I-75. Spend the weekend, then put your clubs away as you head back to the freezing north for work on Monday.

Whether you're here or away, rest assured that your golf getaway home is safe. All the villas are built with Fortified Four construction offering maximum protection against hurricanes and fire.

Current turnaround for a brand new Villa is a short 60 days.

The Valencia



Starting at \$244,900

The Summerlin



Starting at \$259,900

CALL THE COPPERHEAD SALES OFFICE AT (239) 275-0707

GIMME A QUOTE

"Golf appeals to the idiot in us and the child. Just how childlike golf players become is proven by their frequent inability to count past five."

John Updike

TIPS FROM THE PRO

Putt Better than Barker

By Mike Raber

Now that Bob Barker won't be demonstrating his putting technique on *The Price is Right*, maybe it's time you developed your game.

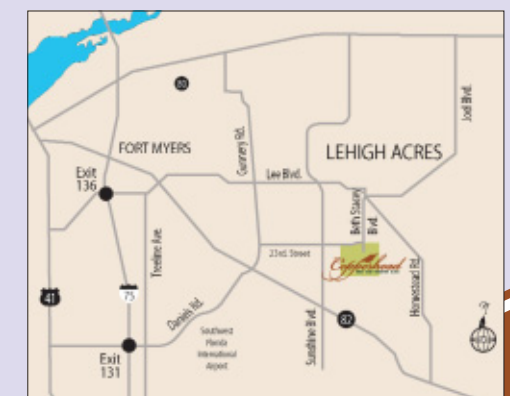
All skills spring from putting. If you can't putt, you can't chip. If you can't chip, you can't pitch. If you can't pitch, you can't make a proper full swing.

- GRIP** Firm grip lock in the wrist and make a shoulder pendulum turn with the putter.
- EYES** Stay on the ball do not follow the putter head.
- STANCE** Keep the ball slightly forward. Experiment with different stances.

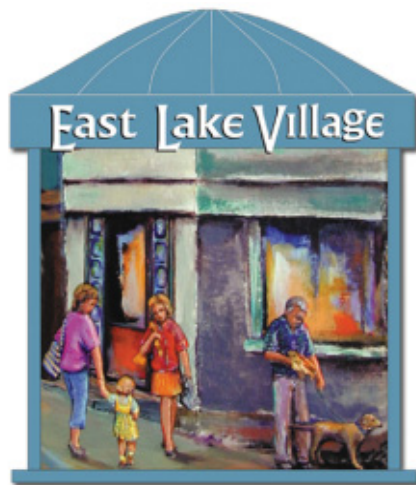
Mike Raber, *Head Golf Professional, Copperhead Golf & Country Club*

TIPS FROM THE PRO: Listen to more tips from Mike, every Sunday morning on the Jon Linder Show, 10 - Noon on ESPN770am

LOCATION MAP



EAST LAKE VILLAGE: summer closeout



An incomparable community; at very affordable prices.

Dine, shop and enjoy live entertainment just by walking down the street at East Lake Village. The community is filling up fast with residents who are ready for a place where the neighborhood feels like home again.

Neo-Traditional homes come in Victorian, Traditional or Mediterranean styles. The village is located in the city of Port St. Lucie, offering professional baseball, beaches and golf, as well as the incomparable Florida weather.

The "Main Street" will consist of fabulous restaurants, small shops and businesses along with a magnificent open-air stage band shell designed for live entertainment.

CALL (888) 251-3048 FOR MORE INFORMATION OR VISIT WWW.EHBUILDING.COM/EASTLAKEVILLAGE

"East Lake Village is all about the community."

Michael Aranda, Jr. *EH Homes Division President*

EH BUZZ By Osvaldo Padilla

Let's be honest. Real estate is a tough business right now. It's no different at EH Building Group than it is anywhere else. After years of an unprecedented exuberant local economy, builders and realtors are having to work harder than ever to provide a product that sets itself apart in a crowded market.

That's why it was a pleasant surprise recently to hear people talking about Copperhead Country Club on a plane

Copperhead. It's a peaceful course, tucked away on about 297 acres in Lehigh Acres. The homes are beautiful and built

built using Solid Six and Fortified Four construction; unique systems that offer solid storm protection with beauty

"... it was a pleasant surprise to recently hear people talking about Copperhead Country Club on a plane en-route to Southwest Florida International..."

en-route to Southwest Florida International from the Northeast.

Those I overheard had discovered the nascent golf community of

like no other in Southwest Florida. Lines for the idyllic 18-holes are practically non-existent and the fees right now are a steal.

Homes at Copperhead are

and sophistication. Prices are lower than ever and the Copperhead sales force is offering incentives that would have been unheard of last year.

It's no wonder people are talking about Copperhead.

VISIT WWW.EHBUILDING.COM OR CALL (239) 275-0707 FOR THE MOST UP TO DATE INFORMATION ON SOLID SIX CONSTRUCTION, COPPERHEAD GOLF AND COUNTRY CLUB AND EH BUILDING GROUP.